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**BEFORE THE PUBLIC UTILITIES COMMISSION
OF THE STATE OF CALIFORNIA**

Order Instituting Rulemaking on the
Commission's Own Motion to Conduct a
Comprehensive Examination of Investor
Owned Electric Utilities' Residential Rate
Structures, the Transition to Time Varying and
Dynamic Rates, and Other Statutory Obligations

Rulemaking 12-06-013
(Filed June 21, 2012)

NOTICE OF EX PARTE COMMUNICATION

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August 11, 2016

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NOTICE OF EX PARTE COMMUNICATION

Pursuant to Rule 8.4 of the California Public Utilities Commission (CPUC or Commission) Rules of Practice and Procedure, Environmental Defense Fund (EDF) submits this notice of *ex parte* communication.

On August 8, 2016, at 11:00 AM, representatives from Siemens and EDF met with Matthew Tisdale and Jessica Hecht, advisors to Commissioner Florio. Bonnie Datta, Principal Consultant, was present on behalf of Siemens. James Fine, Senior Economist, and Mounir Fellahi, Intern, were present on behalf of EDF. The meeting took place in a conference room in the CPUC building at 505 Van Ness Avenue in San Francisco, and lasted approximately 30 minutes.

Representatives from Siemens and EDF discussed with Mr. Tisdale and Ms. Hecht their vision for the deployment of time-varying rates in California and how it fit in with the residential time-of-use (TOU) pilots and the work being undertaken in the two working groups (TOU Pilot and Marketing, Education and Outreach (ME&O)). More specifically, they discussed the importance of providing customers with rate options to suit a diversity of needs when TOU is

deployed in 2019 and the need for sustained and targeted ME&O based on customer segmentation and energy usage profile, in order to drive engagement. In addition, Siemens and EDF discussed the importance of using smart technology when implementing TOU rates and the use of analytics to better harvest the advanced metering infrastructure (AMI) data being generated.

Finally, Siemens and EDF went through major points on a handout that was jointly produced, a copy of which was given to Mr. Tisdale and Ms. Hecht. That handout is included with this *ex parte* notice as an attachment.

Respectfully signed and submitted on August 11, 2016.

/s/ Larissa Koehler

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